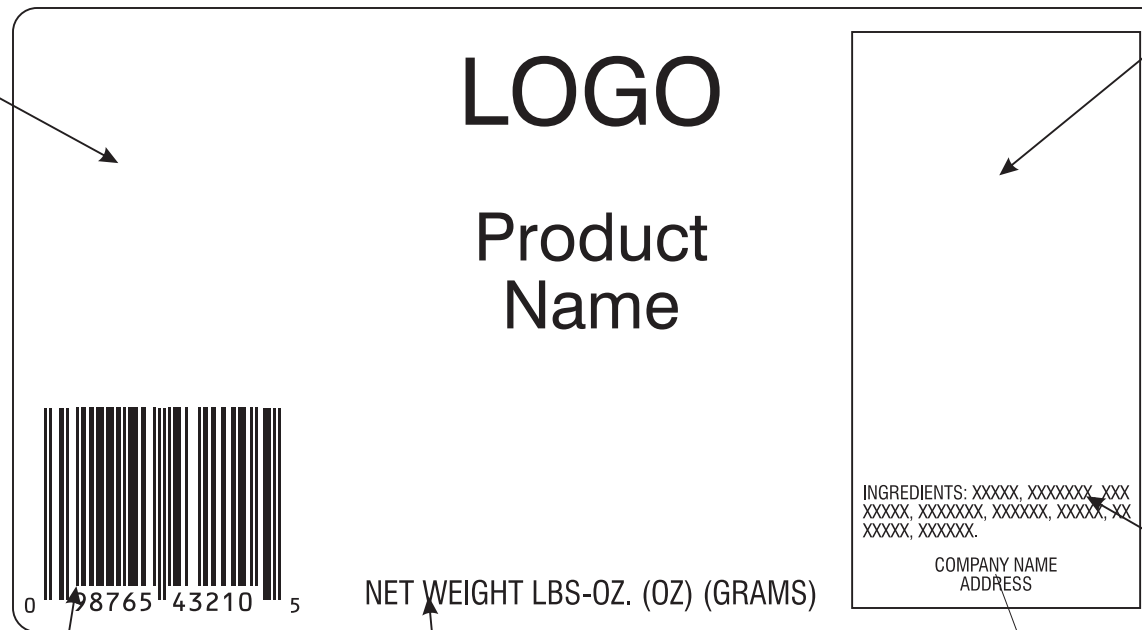


Current Government Regulations  
 on Food Labeling  
 for more information, see the booklet  
 "A Food Labeling Guide"  
 published by the  
 U.S. Department of Health and Human Services  
 or visit the website:  
<http://www.cfsan.fda.gov/~dms/2lg-toc.html>

Nutrition facts, ingredients, company name and address should be to the right of the logo and product name (principal display panel).

This space can be used for anything, recipes, company story, etc.



Nutrition facts. Leave at least 1½ x 3 inches space. Size of the type is more important than the overall size.

Ingredients: smallest character must be 1/16" in height

Company name and full address. Same height requirements as ingredients

Net Weight statement must be in the bottom 1/3 of the label, on the front. It must be at least 1/8" high and it must have a clear area that is equal to the height above and below. This clear area is only for text, borders do not count. Format should contain Ounces, and if over one pound, pounds and ounces, and the metric equivalent. For liquid measure, fluid ounces and liters/milliliters.

UPC codes can be smaller than this, but this is the "official" size. This can be reduced by 85% in width and 50% in height. The greater the deviation from this size, the greater likelihood of scan errors. It may be horizontal or vertical.